

# AUDIO RECORDING SERVICES

**VOICE OVER RECORDING  
& SCRIPT NARRATIONS  
IN ALL LANGUAGES**

## Music to build the right mood

We can supply all genres of Royalty Free Music, Specially Composed Music or ready recorded Cover Versions of well known songs or melodies. We supply music at low rates per track to breathe even more life into audio productions.

## Sound Effects add extra dimensions

We can add Sound Effects that add even more value to your Audio. The addition of creatively used and audibly explicit SFX can add far more impact, zest and meaning to audio even with the most otherwise tedious amount of hard information to deliver. We have an extensive library of Sound Effects ready to use and can source or create anything to order, no matter how obscure, simple or exotic.



## Green Screen Filming & Audio Recording

Green screen techniques allow low cost Video Podcasts to be produced quickly but that still have an extremely slick look. Green screen audio recording gives you video and an audio track with 2 for 1 cost benefits and far more uses. Chroma key or 'Green Screen' as it is commonly known is a technique developed for compositing two images or pieces of footage together. This is achieved by shooting and recording the subject speaking against a green background which is then removed or made transparent in post production to reveal other images that can be placed behind it to show a person or object in virtually any location or seemingly

taking part or interacting with any activity going on in the background. We have a green screen room permanently set up in our studios to allow you to be filmed presenting your message to camera within minutes... or you can direct one of our professional presenters to say what you want.

Our kit is also fully portable to allow for us to come to you for filming green screen at your premises.

## Video with audio and Sign Language that also reaches the Deaf & Hard of Hearing

We can also help you to reach and communicate your messages explicitly to the Deaf and hard-of-hearing by using British Sign Language with expert Signers for use in Video clips or in-vision signing within picture boxes or, less obtrusively, filmed against a Green Screen background to become an integral part of any scene. The Disability Act (1995) obliges supplier's of goods and services to make their communications accessible to people with disabilities. We can assist in you complying fully with UK disability legislation, to reach more people, avoid communication breakdowns, generate new customers and improve customer relations and the public's perceptions of your organisation.



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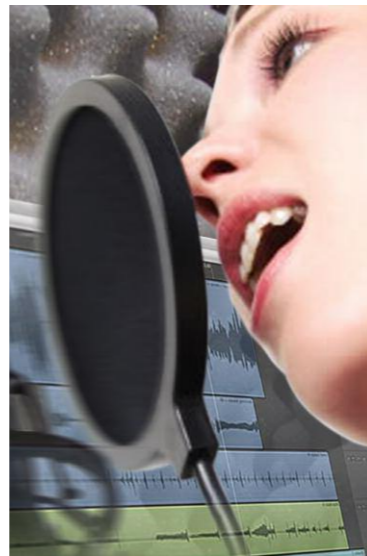
# RECORDINGS FOR ALL MEDIA... ALL FORMATS

## CASSY - Innovators in creating cost effective audio for all of today's applications

- **Instructional / Training DVD's**
- **Corporate Presentations**
- **Website/Multi-Media Flash Modules**
- **E-Learning Tutorials**
- **Audio Books**
- **Audio Newsletters**
- **Audio Sales Literature**
- **Promotional DVD's**
- **PowerPoint Presentations**
- **Voice Mail Recording**

We are specialists in producing both English and international language voice overs and have a bank of local, regional, national and international artists available to record voice overs or narrative in over 30 languages.

We maintain a 'sampler voice library' of our artists and can easily assemble and e-mail you with several sample demo voices to review and to make your selection, saving you time and cost.



## Just 4 easy steps...we make the process very easy

### 1. Target your national Language and Region.

Select your target audience's language from the list below or if you don't see it here remember that we have many other nationals and regions in the pipeline to meet special needs not yet listed. Let us know what you want and we will provide it.

#### ENGLISH

- |                                      |  |                                    |
|--------------------------------------|--|------------------------------------|
| <input type="checkbox"/> UK English  | <input type="checkbox"/> French Canadian | <input type="checkbox"/> Hebrew    |
| <input type="checkbox"/> USA English | <input type="checkbox"/> Cantonese       | <input type="checkbox"/> Hindi     |
| <input type="checkbox"/> Australian  | <input type="checkbox"/> Czech           | <input type="checkbox"/> Hungarian |
| <input type="checkbox"/> Canadian    | <input type="checkbox"/> Danish          | <input type="checkbox"/> Icelandic |
|                                      | <input type="checkbox"/> Dutch           | <input type="checkbox"/> Italian   |

#### REST OF WORLD

- |                                    |                                  |                                   |                                     |
|------------------------------------|----------------------------------|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> Arabic    | <input type="checkbox"/> Finnish | <input type="checkbox"/> Japanese | <input type="checkbox"/> Polish     |
| <input type="checkbox"/> Bulgarian | <input type="checkbox"/> French  | <input type="checkbox"/> Korean   | <input type="checkbox"/> Portuguese |
|                                    | <input type="checkbox"/> German  | <input type="checkbox"/> Mandarin | <input type="checkbox"/> Rumanian   |
|                                    |                                  |                                   | <input type="checkbox"/> Russian    |
|                                    |                                  |                                   | <input type="checkbox"/> Spanish    |
|                                    |                                  |                                   | <input type="checkbox"/> Swedish    |
|                                    |                                  |                                   | <input type="checkbox"/> Turkish    |
|                                    |                                  |                                   | <input type="checkbox"/> Vietnamese |

### 2. Discuss your script, or text for conversion.

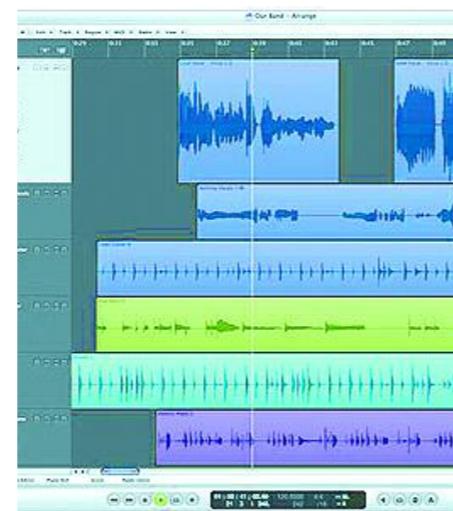
Contact us to discuss your script requirements, turnaround time, budget, formats, etc.

### 3. Preview the V/O artist, check that the regional accent suits your precise requirements.

We can easily provide a voice demo online for you to check for suitability. You can also have custom-samples prepared. Where necessary we can record them with your draft script for a small extra fee.

### 4. We record and supply as a Download or on Disc.

You can simply download your finished audio file from dedicated space allocated to you on our Server or we send the file by e-mail or on disc.



## ALL THE SERVICES YOU'LL EVER NEED... IN ONE PLACE

We are a full service Video & Multimedia Production House so can supply Audio only or script, film, edit and produce the entire Video or Multimedia Presentation for you... whatever you want to precisely meet all your requirements.

### Script Writing

We can create a script for you from scratch, work with, edit or amend existing material as you may wish - in any style from storytelling to technical language.

### Filming whilst recording

In many cases it costs the same to film a speaker as it does to just record audio and by doing both at one time can sometimes give you 2 uses from one session.



### Translation Service too

Our services also include translation where required.

### Unrestricted freedom of use

Our Voice Over artists can be selected to be non-union and flexible and so work with us as cost-effectively as possible. We allow 'in perpetuity buy-out' for most uses in: TV (local/national), radio (local/national), corporate video, corporate audio, DVD, commercial, promo, radio imaging, narration, audio book, internal presentation, web site audio or on-hold telephone messages and voice prompts.

### Short delivery times

Subject to individual availability most Voice Overs can be recorded next day or usually within 1-3 working days. Same-day delivery is possible if booked in advance.

### Also Child Voices

We can also provide child voice over artists ranging from aged 6-7 up to teenagers of 16-18. Some are available at short notice but, due to unavoidable time constraints of school, extra-curricular activities, parental and holiday commitments, it is advisable to plan and book these well in advance.

### Lowest Pricing

Price will usually depend upon the length of your script or narrative since it is largely based on 'word count' and thus the time required to record it. A 'clean' query free script or narrative is also essential in keeping costs down and we can help you ensure that no recordings are made without first having a fully signed off script to work to so as to avoid re-recording time and re-editing time.