

2D to 3D Conversion of existing Video and CGI animations is possible

Stereoscopic 3D techniques can be applied to most existing live-action or CGI productions to add 3D depth to your standard 2D material.

Conversion is applicable when re-shooting existing material in 3D is either impossible, impractical or would be too costly. It is a sophisticated authoring task but may not always provide as pure a result as originating specifically for full Stereoscopic 3D, nevertheless, 2D to 3D conversion can provide an 'entry level' or be the only practical option in some cases.

Show us what you have that you would like in 3D, how you intend using it and... **we will advise on the most cost effective routes to produce it.**



3D Still Shot Photo Images that Jump Out of the Screen

Stereoscopic 3D Still Photo Images can be displayed on small inexpensive screens from 8" upwards for 1-to-1 desktop presentations to individuals or small groups or on giant screen sizes such as in digital signage applications for larger audiences.

These images can be presented as a rolling stream of 3D Stills, to form presentations almost as stunning as Video, made as entertaining and informative as 3D Animations very cost effectively...

putting Stereoscopic 3D within the reach of everyone.



3D Demo at your desk

We can arrange viewing of full Stereoscopic immersive 3D in a dedicated studio cinema style environment, on multiple flat screen displays and on portable projector and screen hire kit. Systems suitable for any audience from a single person to hundreds of viewers, or even demonstrated at your desk on a small screen 3D Display.

So just let us know what your application is and...

we will advise on the best way to present to you.



CASSY

VIDEO • MULTIMEDIA • TV • WEB
PRODUCTIONS

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STEREOSCOPIC 3D HD PRODUCTIONS



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EXTRA STUN VALUE

CASSY - Innovators in creating cost effective Stereoscopic 3D HD visual experiences

We combine cutting edge technologies with creative approaches and cost efficient production methods to form immersive content using the latest in 3D technology to both create and to show the finished Stereoscopic 3D content on 3D TV screens with or without glasses or 3D Projector/Screens for small to medium cinema style systems.

Our technical and creative team creates stunning Stereoscopic 3D Sequences, 3D Presentations, 3D Animations and 3D Still images that are... **fresh, new... and different.**



You get that extra special WOW FACTOR that sets people talking about and being stunned by:-

- your Company
- your Processes
- your Products
- your Training tools
- your Educational tools
- your Sales & Marketing tools
- your Informational tools
- your Entertainment tools



The 3D age has arrived!

We can film in 3D HD utilising today's rapid advances in new camera technology or we can create animations in 3D HD to make this unique viewing experience more affordable than ever.

3D has been around for many years but up until recently only viewed exclusively in Cinemas, but... it is now ready for more widespread applications by taking advantage of the new generation of 3D HD TV screens as well as the new generation of projector systems.

This combination for both the content production and the hardware to play it on allows us to produce and show full 3D HD content at... **lower costs than ever before.**



FULL STEREOSCOPIC 3D HD VIDEO, CGI ANIMATION FOR 3D TV SCREENS AND 3D PROJECTION SYSTEMS... WITH OR WITHOUT GLASSES

FULL 3D HD TV Screens

Glasses-free and with-glasses 3D screens enable highly cost effective mobile and fixed installations to deliver the stunning Stereoscopic 3D experience anywhere anytime and allow presentations to be viewed from a wide range of distances and viewing angles.

A whole new range of opportunities to exploit the stunning attention grabbing power and educational value of Stereoscopic 3D images.

Ideal for high impact high traffic areas where you want to grab and hold attention such as:

- exhibition stands
- reception areas
- conference rooms
- training rooms
- museum or gallery environments
- product or process demonstrations
- digital signage applications



Full 3D Projector and Cinema style Screen systems

Where room allows 3D projectors and screen systems provide the very highest quality, the biggest image size in a Stereoscopic experience for very large audiences or smaller groups in a cinema style environment.

The latest projectors combined with inexpensive passive polarising type of glasses can make such a highly impressive facility a 'must have' for permanent use at your site.

Projector systems can be ceiling, wall or floor mounted and for either front or rear screen projection to a wide range of screen sizes from floor to ceiling, wall to wall and all points in between. We can also devise unusual presentations combining Stereoscopic 3D Projected presentations with live presenters...

to create even more stunning effects.



3D Glasses for all the technologies

2 types of glasses are used for viewing cinema style productions and the active or passive TV Screen technologies. 'Active' Glasses momentarily blocks first the left, then the right lens, causing a lag when images reach each eye to achieve highly defined 3D images and the lower cost 'Passive' polarised method produces separate images for the left and right eyes.

Both types can be supplied in a wide range of styles and qualities from high price fashion accessory level to the plain cardboard framed type. Many models offer customisation for Corporate styling purposes or applied print of logos or advertising messages to card or plastic frames.

Ideal for added value brand exposure.

